

Turn Up for Summer Official Rules

NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING A SWEEPSTAKES PRIZE.

1. Eligibility: Turn Up for Summer (the “Sweepstakes”) is open only to individuals who are legal residents and physically located in one (1) of the fifty (50) United States or the District of Columbia and who are at least eighteen (18) years old at the date and time of entry. Employees, officers and directors of General Mills Sales, Inc. (“Sponsor”), HelloWorld, Inc. (“Administrator”), and their parent and affiliate companies, advertising and promotion agencies and distributors and other prize suppliers (collectively, “Sweepstakes Entities”), as well as the immediate family (i.e., spouse, parents, siblings, children and grandchildren) and household members of each such employee are not eligible. The Sweepstakes is void where prohibited by law. Participation constitutes entrant’s full and unconditional agreement to these “Official Rules” and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: General Mills Sales, Inc., One General Mills Boulevard, Minneapolis, MN 55440.
Administrator: HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Sweepstakes begins on June 1, 2018 at 12:00 a.m. Eastern Time (“ET”), ends on July 31, 2018 at 11:59 p.m. ET (the “Sweepstakes Period”), and consists of nine (9) weekly entry periods (each a “Weekly Entry Period”) as well as a grand prize entry period (the “Grand Prize Entry Period”) that coincides with the Sweepstakes Period, as set forth below.

Entry Period	Start Date (at 12:00 a.m. ET)	End Date (at 11:59 p.m. ET)	Mail-In Postmark Date	Mail-In Received by Date	Approximate Draw Date
Week 1	6/1/18	6/7/18	6/8/18	6/15/18	6/19/18
Week 2	6/8/18	6/14/18	6/15/18	6/22/18	6/26/18
Week 3	6/15/18	6/21/18	6/22/18	6/29/18	7/5/18
Week 4	6/22/18	6/28/18	6/29/18	7/7/18	7/10/18
Week 5	6/29/18	7/5/18	7/6/18	7/13/18	7/17/18
Week 6	7/6/18	7/12/18	7/13/18	7/20/18	7/24/18
Week 7	7/13/18	7/19/18	7/20/18	7/27/18	7/31/18
Week 8	7/20/18	7/26/18	7/27/18	8/3/18	8/7/18
Week 9	7/27/18	7/31/18	8/1/18	8/8/18	8/13/18
Grand Prize	6/1/18	7/31/18	8/1/18	8/8/18	8/13/18

Administrator’s designated computer is the official time-keeping device for the Sweepstakes.

4. How to Enter the Sweepstakes: During the Sweepstakes Period, you may enter the following ways (provided all entries regardless of method or retailer will be combined with all other entries received in connection with this Sweepstakes):

a.) Microsite:

- i. H-E-B Customers: If you visit a participating H-E-B retail location, purchase at least ten (10) Box Tops for Education products (“Qualifying H-E-B Purchase”), in a single transaction during the Promotion Period, and you will get a Catalina printout, accompanying your receipt, that will include the Sweepstakes URL. Please see

Appendix A for a complete list of qualifying Box Tops for Education products. Then, visit www.turnupforsummer.com/HEB and follow the links and instructions to complete the registration. You will receive one (1) Sweepstakes entry into the applicable Weekly Entry Period drawing and one (1) Sweepstakes entry into the Grand Prize Entry Period drawing. Non-winning entries will carry over into subsequent Weekly Entry Period drawings.

- ii. **Sam's Club Customers:** If you visit a participating Sam's Club retail location, purchase at least two (2) club size packages (49.5 OZ) of Cinnamon Toast Crunch™ cereal ("Qualifying Sam's Club Purchase"), in a single transaction during the Promotion Period. Please see **Appendix B** for details on this qualifying product. **Be sure to keep your receipt.** Take a photo of your *entire* receipt. Each receipt image must be clear and legible, include the purchase date and time, and show the Qualifying Sam's Club Purchase, the Qualifying Sam's Club Purchase price and total amount spent on the receipt. Then, visit www.turnupforsummer.com/SamsClub and follow the links and instructions to complete the registration form and upload image of your receipt showing your Qualifying Sam's Club Purchase. You will receive one (1) Sweepstakes entry into the applicable Weekly Entry Period drawing and one (1) Sweepstakes entry into the Grand Prize Entry Period drawing. Non-winning entries will carry over into subsequent Weekly Entry Period drawings.
 - iii. **Customers At All Other Retail Locations:** Visit any other retail location where General Mills products are sold and purchase at least \$15 in qualifying General Mills products (each a "Qualifying Purchase"), in a single transaction. Please see **Appendix C** for a complete list of qualifying Box Tops for Education and General Mills products. **Be sure to keep your receipt.** Take a photo of your *entire* receipt. Each receipt image must be clear and legible, include the purchase date and time, and show the Qualifying Purchase, the Qualifying Purchase price and total amount spent on the receipt. Then, visit www.turnupforsummer.com and follow the links and instructions to complete the registration form and upload image of your receipt showing your Qualifying Purchase. You will receive one (1) Sweepstakes entry into the applicable Weekly Entry Period drawing and one (1) Sweepstakes entry into the Grand Prize Entry Period drawing. Non-winning entries will carry over into subsequent Weekly Entry Period drawings.
- b.) **Mail-In Alternate Method:** To enter the Sweepstakes without making a purchase, hand print your name, address, day and evening phone numbers, email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Turn Up for Summer," c/o HelloWorld, Inc., P.O. Box 5035, Department 835355, Kalamazoo, MI 49003-5035. You will receive one (1) Sweepstakes entry into the applicable Weekly Entry Period drawing and one (1) Sweepstakes entry into the Grand Prize Entry Period drawing. Non-winning entries will carry over into subsequent Weekly Entry Period drawings. Limit: One (1) entry per envelope. All mail-in entries must be handwritten and must be postmarked and received by the dates listed above in Section 3. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor.

Limit: You may enter one (1) time per day, regardless of method or combination of methods of entry, during the Sweepstakes Period. For purposes of this Sweepstakes, a "day" begins at 12:00 a.m. ET and ends at 11:59 p.m. ET. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant provided that person meets the eligibility requirements to participate in the Sweepstakes. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization

responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder. If a dispute cannot be resolved to the Administrator's satisfaction, the entry will be deemed ineligible. The submission of an entry is solely the responsibility of the entrant. Proof of sending (such as an automated computer receipt confirming delivery of email or "thanks for entering" message does not constitute proof of actual receipt by Administrator of an entry for purposes of this Sweepstakes. Only eligible entries actually received by Administrator's server before the end of the Sweepstakes Period will be included in the Sweepstakes. Illegible, unintelligible, incomplete, garbled, lost, late, misdirected, forged, altered, postage-due, or mutilated entries will be disqualified.

5. Sweepstakes Drawings: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during the applicable Entry Period, on or around the dates listed above in Section 3. For purposes of clarity, all entries received in accordance with the entry methods outlined in Section 4 above will all be combined into one drawing pool. Non-winning entries will carry over into subsequent Weekly Entry Period drawings. The potential winners will be notified by email, mail or phone. Except where prohibited, each potential of a prize valued at \$600 or more (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release ("Declaration") which must be received by Administrator, within seven (7) days of the date notice or attempted notice is sent, in order to claim his/her prize. If a potential winner of any prize cannot be contacted, fails to sign and return a Declaration or provide any other requested information within the required time period (if applicable), or the prize is returned as undeliverable, the potential winner forfeits his/her prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner of a prize valued over \$25 is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the applicable prize will remain un-awarded. Unclaimed prizes valued at \$25 or less will remain un-awarded. Prizes will be fulfilled within approximately 8-10 weeks after the conclusion of the Sweepstakes.

6. Sweepstakes Prizes:

ONE (1) GRAND PRIZE (awarded for the Grand Prize Entry Period): Ultimate Backyard BBQ fulfilled as one (1) \$1,000 gift card to local grocery retailer, \$200 digital music download gift cards, and a \$3,800 check. Approximate Retail Value ("ARV"): \$5,000.

FIFTY (50) FIRST PRIZES (five (5) awarded for Weekly Entry Periods 1 – 8 and ten (10) awarded for Weekly Entry Period 9): \$100 digital online ticket exchange gift card. ARV: \$100.

EIGHTY (80) SECOND PRIZES (nine (9) awarded for Weekly Entry Periods 1 – 8 and eight (8) awarded for Weekly Entry Period 9): A Bluetooth speaker. ARV: \$59.95.

THREE HUNDRED FIFTY (350) THIRD PRIZES (thirty-nine (39) awarded for Weekly Entry Periods 1 – 8 and thirty-eight (38) awarded for Weekly Entry Period 9): A \$10 digital music download gift card. ARV: \$10.

For all Prizes: Terms and conditions of gift cards apply. The actual value of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received during the applicable Weekly or Grand Prize Entry Period (as applicable).

Limit: one (1) Weekly Entry Period Prize and one (1) Grand Prize per person. Total ARV of all prizes awarded in this Sweepstakes: \$18,296.

7. Release: By participating in the Sweepstakes, entrants agree to release, indemnify, defend and hold harmless the Sweepstakes Entities and each of their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies, subsidiaries, affiliates and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of, in whole or in part, directly or indirectly, from participation in or attempting to participate in the Sweepstakes or receipt or use or misuse of any prize in, traveling to, and/or preparing for any or Sweepstakes - or Prize-related activity.

8. Publicity: Except where prohibited by law, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, statements, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment, notice or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Sponsor reserves the right, at its sole discretion, to disqualify any individual found to be: (a) violating the Official Rules; or (b) violating the terms of service, conditions of use and/or general rules or guidelines of any Sponsor or Administrator property or service. Any person who supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these Official Rules in an attempt to obtain any prize will forfeit any prize won and may be prosecuted to the full extent of the law. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, including errors or typos in these Official Rules or any or any Sweepstakes-related communication or materials, whether caused by a Released Party or entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software, failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or entry information, any error, omission, interruption, deletion, defect, delay in operation or transmission, failures or technical malfunction of any computer online systems, servers, providers, computer equipment, software, email, players or browsers, whether on account of technical problems, traffic congestion on the Internet or at any website, or on account of any combination of the foregoing; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize; or (7) late, lost, misdirected, illegible, incomplete or mutilated entries or for theft, destruction or unauthorized access to, or alteration of entries. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random

drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited by law, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy> and Sponsor's Privacy Policy <https://www.generalmills.com/en/Company/privacy-policies/privacy-policy-US>.

13. Winner List: For a list of the Sweepstakes winners, visit <http://bit.ly/2EW1zM6>. The winner list will be posted after winner confirmation is complete.

14. Miscellaneous: The names of individuals, groups, companies, products and services mentioned herein, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or company, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group or company or the manufacturer or distributor of such product or service and, except as otherwise indicated, no association or endorsement is intended or should be inferred. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. For entrants, to the extent there is a conflict between these Official Rules and any terms of use or other agreement posted on the website, these Official Rules control.

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Appendix A – HEB Qualifying Products

Qualifying Box Tops for Education Products	
Baking	<ul style="list-style-type: none"> • Annie's® Baking Mixes • Fiber One™ Mixes
Cereal	<ul style="list-style-type: none"> • Annie's® • Apple Cinnamon Toast Crunch™ • Batman™ Chocolate Strawberry • Basic 4™ • Blueberry Toast Crunch™ • Cascadian Farm™ • Cascadian Farm™ Farm Stand Harvest Granola • Cheerios™ • Chex™ • Cinnamon Toast Crunch™ • Cinnamon Toast Crunch™ Blasted Shreds™ • Cocoa Puffs™ • Cookie Crisp™ • Fiber One™ • French Toast Crunch™ • Golden Grahams™ • Kix™ • Lucky Charms™ • Lucky Charms™ Frosted Flakes • Nature Valley™ Granola • Nature Valley™ Oat Cereals • Oatmeal Crisp™ • Peanut Butter Chocolate Blasted Shreds™ • Raisin Nut Bran • Reese's Puffs® • Strawberry Toast Crunch™ • Total™ • Trix™ • Wheaties™
Frozen	<ul style="list-style-type: none"> • Annie's® Frozen Snacks • Cinnamon Toast Crunch™ Bites • Pillsbury™ Toaster Scrambles • Pillsbury™ Toaster Strudel™ • Totino's™ Party Pizza® & Pizza Rolls® Snacks
Meals & Sides	<ul style="list-style-type: none"> • Annie's® Mac & Cheese • Annie's® Microwaveable Mac & Cheese Cups • Annie's® Soups • Betty Crocker™ Specialty Potatoes & Potato Buds

	<ul style="list-style-type: none"> • Betty Crocker™ Suddenly Salad • Hamburger Helper™ • Old El Paso™ Bold Stand n' Stuff Shells • Old El Paso™ Dinner Kits • Old El Paso™ Rice & Beans • Old El Paso™ Shells & Seasonings • Old El Paso™ Soft Tortilla Taco Boats • Old El Paso™ Stand n' Stuff Shells
Refrigerated & Dairy	<ul style="list-style-type: none"> • Annie's® Refrigerated Dough • Annie's® Yogurt Tubes • Go-Gurt® Multipacks • Pillsbury™ Refrigerated Cookies • Yoplait® Original and Yoplait® Light Fridge Packs
Snacks	<ul style="list-style-type: none"> • Annie's® Cookies • Annie's® Crackers • Annie's® Crispy Snack Bars • Annie's® Fruit Snacks • Annie's® Granola Bars • Annie's® Organic Popcorn • Annie's® Organic Puffs • Annie's® Snack Mix • Annie's® Toaster Pastries • Betty Crocker™ Fruit Flavored Snacks • Bugles™ • Cascadian Farm™ Granola Bars • Cereal Treat Bars • Chex Mix™ • Fiber One™ Bars, Brownies, Cookies, and Streusel • Fiber One™ Cookie & Brownie Bites • Food Should Taste Good™ Snacks • Gardetto's™ Snacks • LARABAR™ (multipacks) • Larabar™ RENOLA Grain Free Granola • Mott's® Medleys Fruit Flavored Snacks • Nature Valley™ Backpacker Chewy Oatmeal Bites • Nature Valley™ Baked Oat Bites • Nature Valley™ Bars • Nature Valley™ Clusters • Nature Valley™ Granola Bites • Nature Valley™ Granola Cups • Nature Valley™ Layered Granola Nut Bars • Nature Valley™ Protein Soft-Baked Granola

Bites
• Nature Valley™ Soft-Baked Filled Squares
• Nature Valley™ XL Sweet & Salty Bars

Appendix B – Sam’s Club Qualifying Products

Cinnamon Toast Crunch™ cereal (club size - 49.5 OZ)

Appendix C – General Mills National Program

Qualifying General Mills Products
Annie's® products (any size or product category)
Cascadian Farms products (any size or product category)
EPIC products (any size, flavor or product category)
Immaculate Baking Company products (any size, flavor or product category)
Muir Glen products (any size or product category)
Cheerios™ Cereal (any size or flavor)
Basic 4 (any size)
Chex™ cereal (any size or flavor)
Blueberry Toast Crunch™ cereal (any size)
Kix™ cereal (any size or flavor)
Lucky Charms™ cereal (any size or flavor)
Cinnamon Toast Crunch™ cereal (any size or flavor)
Cocoa Puffs™ cereal (any size or flavor)
Cookie Crisp™ cereal (any size)
Reeses Puffs™ cereal (any size or flavor)
Dora The Explorer™ cereal (any size)
Fiber One™ products (any size, flavor or product category)
Lucky Charms™ Frosted Flakes (any size)
Betty Crocker™ products (any size, flavor or product category)
Bisquick™ products (any size, flavor or product category)
Fruit Gushers™ products (any size or flavor)
Larabar® products (any size, flavor or product category)
Milk 'n Cereal Bars Cinnamon Toast Crunch™ (any size)
Honey Nut Cheerios™ Milk 'n Cereal Bars (any size)
Nature Valley™ products (any size, flavor or product category)
Helper™ products (any size or flavor)
Tostitos® products (any size, flavor or product category)

Pillsbury™ products (any size, flavor or product category)
Progresso™ products (any size, flavor or product category)
Suddenly Pasta Salad™ product (any size or flavor)
Cinnamon Toast Crunch™ Bites (any size)
Hershey's® Frozen Soft Chocolate Donut Bites (any size)
TGI Fridays™ Mashed Potatoes (any size or flavor)
French Toast Crunch™ cereal (any size)
Girl Scouts® Limited Edition Thin Mints® Cereal (any size)
Girl Scouts® Limited Edition Caramel Crunch® Cereal (any size)
Golden Grahams™ (any size)
Oatmeal Crisp™ (any size or flavor)
Raisin Nut Bran (any size)
Cinnamon Toast Crunch™ Blasted Shreds™ cereal (any size)
Chocolate Peanut Butter Blasted Shreds™ (any size)
Strawberry Toast Crunch™ cereal (any size)
Total™ cereal (any size)
Trix™ cereal (any size)
Wheaties™ (any size)
Old El Paso® products (Any size, flavor or product category)
Yoplait® products (any size or flavor)
Chex™ Mix (any size or flavor)
Chex™ Mix Muddy Buddies™ (any size or flavor)
Fruit by the Foot™ (any size or flavor)
Fruit Rollups™ (any size or flavor)
Mott's® Fruit-Flavored Snacks (any size or flavor)
Sunkist® Fruit Snacks Mixed Fruit Value Pack 22 count
Fruit Gushers™ (any size or flavor)
Betty Crocker™ Fruit Shapes (any size or flavor)
Food Should Taste Good™ (any size, flavor or product category)
Gardetto's™ (any size or flavor)
Go-GURT® products (any size or flavor)
Liberté® (any size or flavor)
Goodbelly® Probiotic Bars (almond Butter 10 count and Maple Cinnamon 10 count)
Protein One™ by Fiber One™ (any size or flavor)
Bugles™ (any size or flavor)

Treat Bars 8 count (Cinnamon Toast Crunch™, Golden Grahams™, Lucky Charms™ and Cocoa Puffs™)
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Mountain High™ Yogurt 32 OZ (any flavor)
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Mountain High™ Yogurt 64 OZ (any flavor)
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Gold Medal™ products (any size or variety)
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The Good Table™ products (any variety or product category)
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Jeno's™ Crisp 'N Tasty™ Pizza (cheese, pepperoni, supreme and combination)
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